CASE STUDY

Uplift is an innovator in the fintech space, as a leading enterprise "buy-now-pay-later" (BNPL) solution for the world's most loved retail and travel brands. Founded in 2014, they empower US and Canadian consumers to make purchases now and spread the cost over low monthly installments using one of many, flexible options. Uplift prides itself on fostering long-term, collaborative partnerships, offering their merchant partners data, customizable tools, and expertise to drive customer loyalty.

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